

The 2016 KPM Affordable Housing Symposium

SPEAKERS



Barry Bluestone

Senior Research Associate, Kitty and Michel Dukakis Center for Urban and Regional Policy, Professor of Public Policy and Urban Affairs, Northeastern University

Barry Bluestone is the *Russell B. and Andrée B. Stearns Trustee Professor of Political Economy* in the School of Public Policy and Urban Affairs at Northeastern University in Boston, Massachusetts. He served as the founding Director of the Dukakis Center for Urban and Regional Policy from 1999 to 2015, and the founding Dean of the School of Public Policy and Urban Affairs from 2006 to 2012. Before assuming these posts, Bluestone spent twelve years at the University of Massachusetts at Boston as the Frank L. Boyden Professor of Political Economy and as a Senior Fellow at the University's John W. McCormack Institute of Public Affairs. He was the Founding Director of UMass Boston's Ph.D. Program in Public Policy. Professor Bluestone was raised in Detroit, Michigan and attended the University of Michigan, where he received his B.A., M.A. and finally his Ph.D. in economics in 1974.

At the Dukakis Center, Bluestone has led research projects on housing, local economic development, state and local public finance, and the manufacturing sector in Massachusetts. At the School of Public Policy and Urban Affairs, he has co-chaired the Open Classroom series, a graduate seminar on critical social issues open free to the public each semester. He was also part of the team that developed the school's Master's Program in Urban and Regional Policy (MURP).

As part of his work, Bluestone spends a considerable amount of time consulting with trade unions, industry groups, and various federal and state government agencies. He was Executive Adviser to the Governor's Commission on the Future of Mature Industries in Massachusetts and has worked with the economic development departments of various states. He has testified before Congressional committees and lectures regularly before university, labor, community, and business groups. He appears frequently on local and national radio. Bluestone is also a founding member of the Economic Policy Institute, along with Robert Reich, Lester Thurow, Robert Kuttner, Ray Marshall, and Jeff Faux. In 2006, he served on the transition team for Governor Deval Patrick.

He currently serves as a member of the advisory council to the Massachusetts Executive Office of Housing and Economic Development as well as the Massachusetts Executive Office of Administration and Finance. He served on the Governor's Economic Development Strategy Council and is now an executive board member of the Governor's Advanced Manufacturing Collaborative. From 2007-2010, he served as a member of the Community Affairs Research Advisory Board of the Federal Reserve Bank of Boston. He is a past board member of the Wellfleet Harbor Actors Theater (WHAT) and a board member of the Lyric Stage of Boston.



David Gasson
Vice President, Director of Communications, Boston Capital
Executive Director, Housing Advisory Group

Mr. Gasson joined Boston Capital in 1995 and is responsible for all external communications including community affairs, public affairs, state and federal legislative issues and housing policy. Mr. Gasson also serves as Executive Director of the Housing Advisory Group, a 501 c 6 organization established in 1993 to help educate state and federal officials on housing programs and policies. The Housing Advisory Group's membership consists of developers, syndicators and other professionals from around the country involved in the affordable housing industry. Mr. Gasson is frequently quoted in trade and national publications and is regularly invited to speak at regional meetings and national conferences around the country on housing and tax policies.

Before joining Boston Capital, Mr. Gasson served as Director of Congressional Communications for the Blue Cross and Blue Shield Association in Washington, D.C. after serving in several capacities in Washington with House Democratic Leader Richard Gephardt and Senate Majority Leader George Mitchell.

Mr. Gasson is a graduate of the University of Florida.



Rachel Heller
Executive Director, CHAPA

Rachel joined CHAPA as the Director of Public Policy in 2012. She is responsible for directing CHAPA's state policy advocacy agenda. Rachel previously worked as the Director of Public Policy at the Alliance for Business Leadership, served as Chief of Staff to Massachusetts State Senator Susan Tucker, and was the Senior Policy Advocate at Homes for Families, a nonprofit advocacy organization working to end family homelessness. Rachel holds a Bachelor of Arts in Political Science and Peace Studies from the University of Connecticut.



Jennifer James
Smart Cities Solution Lead, Black & Veatch

Jennifer James drives Smart City solution and market development efforts for the Smart Integrated Infrastructure business of global engineering company, Black & Veatch. She works with internal teams, clients and industry partners to apply smart infrastructure, Internet of Things technologies, and data analytics to help communities meet their economic, resilience and sustainability goals.

Jennifer previously helped launch and build Black & Veatch's Smart Integrated Infrastructure business in the role of Market Development Director, focusing on smart energy, water, telecom and transportation markets. Prior to Black & Veatch, Jennifer served as Vice President of Marketing for energy optimization software company, NeuCo, Inc., now owned by GE. She previously consulted with marketing and communications companies in the United States and Canada to help technology firms and government agencies build brands, launch new initiatives and reposition to enter new markets.

Jennifer holds a Bachelor of Commerce Degree from Memorial University of Newfoundland, Canada, and a Master's Degree in Sustainability and Environmental Management from the Harvard University Extension School.



Joe Kriesberg
President and CEO, MACDC

Joe Kriesberg is the President and CEO of MACDC. He first joined MACDC in 1993 as Vice President and served in that capacity until he became President in July 2002. He oversees the agency's advocacy work with public and private sector entities, its capacity building work with members, its long-term strategic planning, its collaborations and partnerships and internal operations. He has launched several innovative new programs at MACDC, including the Community Investment Tax Credit, the Mel King Institute for Community Building, the GOALS Initiative, the biennial MACDC conventions and the Community Development Innovation Forum. During his tenure Joe has helped to pass many important bills through the Massachusetts Legislature, including the groundbreaking Insurance Industry Community Investment Act (1998,) the Affordable Housing Trust Fund (2000,) the Small Business Technical Assistance Program (2006,) a comprehensive anti-foreclosure law (2007), a new law to help preserve "expiring-use" affordable rental communities (2009) and the Community Investment Tax Credit (2012). Joe serves on the board of several state and national organizations, serves as chair of the National Alliance of Community Economic Development Associations (NACEDA), is frequently asked to speak on community development issues and trends here and around the country, and writes about these issues for the MACDC website. Joe also periodically teaches as a Visiting Lecturer at Northeastern University's Center for Urban and Regional Policy.

Prior to working for MACDC, Mr. Kriesberg worked for eight years on energy and environmental issues for nonprofit organizations in Washington, DC and Boston, MA. Mr. Kriesberg has a B.A. from Binghamton University (New York State) and a J.D. Degree from Northeastern University in Boston. He is a member of the Massachusetts Bar. He lives in Boston, MA, with his wife, Dina Brownstein, and their two children, Joshua and Michael.



Michael Lake
President and CEO, Leading Cities

Michael is the founding President and CEO of Leading Cities. As President and CEO, Michael establishes and develops relationships with municipal governments, private sector businesses and universities around the world, creating a global network of partner cities dedicated to creating business development and government cooperation opportunities and implementing public policy that effectively addresses the shared challenges facing 21st century cities.

Michael has served as Special Assistant for White House Operations to two Presidents, policy research analyst to the former Prime Minister of Ireland, and Director of Development for United Way of Massachusetts Bay and Merrimack Valley. In addition, Michael currently serves as the Chief Financial Officer of Gates Healthcare Associates, Inc. the nation's leading pharmaceutical compounding consultancy.

A native of Melrose, MA, Michael was the first and only graduate in history from the state of Massachusetts to have completed five undergraduate majors simultaneously. He graduated summa cum laude from Northeastern University studying Finance, Political Science, Communications, Entrepreneurship and Management Information Systems. Michael sits on the board of the Neighborhood Organization for Affordable Housing (NOAH), Barcelona's Smart Cities World Expo and Congress, Harvard's Taubman Center for State and Local Government, the Editorial Advisory Board of Smart & Resilient Cities and ACCIÓN USA; he also serves in various capacities for Fenway Community Health Center, EMERGE's Men's Leadership Council, the Future Boston Alliance and the German Marshall Fund's Transatlantic Cities Network.



S. Atyia Martin
Chief Resilience Officer, City of Boston

Dr. Atyia Martin is a Certified Emergency Manager with a diverse set of experiences in public health, emergency management, intelligence, and homeland security. Mayor Martin J. Walsh appointed her as the Chief Resilience Officer for the City of Boston as part of the 100 Resilient Cities initiative pioneered by the Rockefeller Foundation. In this role, she is responsible for leading the development and implementation of Boston's Resilience Strategy. Boston will focus on advancing racial equity as the foundation of the Resilience Strategy process to increase our shared ability to thrive after emergencies.

Dr. Martin was previously the Director of the Office of Public Health Preparedness at the Boston Public Health Commission. Her previous professional experience includes the Boston Police Department's Boston Regional Intelligence Center; City of Boston's Mayor's Office of Emergency Management; the Federal Bureau of Investigations (FBI); and active duty Air Force assigned to the National Security Agency. Dr. Martin has also been adjunct faculty in the Master of Homeland Security at Northeastern University. Dr. Martin and her husband were born and raised in Boston where they currently live. They have five children.



Devin Quirk
Director of Operations, City of Boston Department of Neighborhood Development

As the Director of Operations for the Department of Neighborhood Development, Devin oversees all of day-to-day management activities of the department. Working with the talented team members at DND, Devin manages efforts to improve Boston's neighborhoods through developing affordable and market-rate housing, advocating for low-income and moderate-income Bostonians, reimagining the City's surplus real estate portfolio, fostering community development, partnering to end homelessness, and assisting Bostonians to become and remain homeowners.

Prior to joining DND in 2013, Devin led the City of Boston's analytics and performance management programs, where he was responsible for comprehensively measuring city performance and providing leaders with data driven strategies to improve city services.

Devin has also worked as a management consultant with Booz Allen Hamilton in Washington D.C. and served as an education policy consultant in New York City. He holds a Master's Degree in Public Policy and Urban Planning from the Harvard Kennedy School, and a Bachelor's in Psychology from Harvard University.



Tamara Roy
Principal, Stantec Architecture

Tamara is an architect and urban designer specializing in residential, academic, and mixed use master planning projects at Stantec Architecture Boston. Voted one of Boston's Top 50 Power Women in Real Estate, she was the design team leader for the residence tower at MassArt, described as 'the most interesting high-rise in years' by the Boston Globe. She is the 2016 President of the Boston Society of Architects.

Nicknamed 'the mother of the micro-unit', Tamara became one of the earliest promoters of compact living when she advocated for changing the policy of minimum unit sizes in the Innovation District. Working with the Mayor's Housing Innovation Lab, she is leading a robust agenda at the BSA entitled, 'Housing Solutions for the Missing Middle', which includes 4 prototype initiatives: 1) co-design of the 'uhu' (pronounced yoo-hoo), a 385 square foot prefab urban housing unit that is traveling around Boston's as a living lab, 2) the One Room Mansion exhibit, at BSA Space, 290 Congress Street Nov. 10 - Feb 6, 3) the Roxbury Developer Competition for compact living on City-owned sites, and 4) MassMid, a financial model for 100% middle income housing. See the BSA website for more information.

Her design portfolio includes luxury, mixed market, and affordable housing such as Troy Boston in the South End, 225 Centre Street in Jackson Square, and One Charlestown, academic projects at Massart, Cornell, Dartmouth, and UMass Lowell, mixed use at South Bay, and the Yotel, a micro hotel on Seaport Boulevard. Also known as the 'Queen of Collaboration', her work is site specific and flexible enough to respond to many points of view, bringing complex projects to consensus.

Tamara received her Bachelor of Architecture from Carnegie-Mellon, and her Masters of Urban Design and Architecture from the Berlage Institute, an international think-tank in Amsterdam, The Netherlands, where she lived in a 300 square foot apartment with her husband and baby.