



# Kevin P. Martin & Associates, P.C.

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## FOR IMMEDIATE RELEASE

### CASEY BOLGER NAMED KPM DIRECTOR OF BUSINESS DEVELOPMENT

Kevin P. Martin & Associates, P.C. (“KPM”) and its wholly-owned affiliate, KPM VIPER Consulting, LLC (“VIPER”), are pleased to name Casey Bolger as the Director of Business Development for both companies. Bolger will oversee the development of new client relationships, partnerships, marketing and vertical industries.

“I am pleased to join KPM at this exciting time in their practice expansion,” commented Bolger. “KPM is ‘the’ firm to watch and I look forward to helping to advance the KPM brand in the marketplace.”

Bolger brings to KPM 16 years of experience in client development, sales and marketing strategies, IT and consulting-related services. He has worked in various sectors within the industry that highlights expertise in life sciences, high tech and software. Bolger most recently served as Manager of Business Development at Caturano & Company (now RSM) in Boston.

“Today’s business landscape calls for a leaner approach and more focused growth. Casey will be a great asset to both KPM and VIPER as we continue with national branding efforts in a number of vertical marketplaces,” said Kevin P. Martin, Jr., KPM Managing Director. “Casey’s knowledge of technology, key relationships across the country, and understanding of niche industries makes him a valuable resource to our companies, clients and prospective clients.”

#### **About KPM**

KPM is a premier, CPA and business consulting firm that provides a full spectrum of client services including assurance, business planning, capacity building, start-up, due diligence, internal control and tax planning and compliance strategies. As a boutique practice, the Firm serves specific industries and offers distinctive services where it can develop a breadth and depth of deep knowledge that can be applied to the opportunities, challenges and unique needs of clients. For more information visit: [www.kpmonline.com](http://www.kpmonline.com).

#### **About KPM VIPER**

A wholly-owned subsidiary of KPM, KPM VIPER provides technology consulting services including enterprise risk management strategy, information technology assessment, network security review, SOX 404 readiness compliance, PCI compliance, disaster recovery, SAS 70 Type I and II, ERP implementation assistance and other business advisory services. For more information visit: [www.kpmvipер.com](http://www.kpmvipер.com).

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